Permit #F00165356
FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00165356 **Type of Permit:** FILMING **Release Date:** 10/06/2020

Production Company	THE DIRECTORS BUREAU, LLC
Insured Company Name	THE DIRECTORS BUREAU, LLC
Contact Phone No. 1	323-465-5299
Contact Phone No. 2	
Fax	
Address	1633 Cosmo Street LOS ANGELES, California 90028
Production Title	NEUTROGENA
Type of Production	Commercial - Standard

Producer	Eric Escott
Director	Melodie McDaniel
1st AD	Brady Sloan
Production Manager	Nicole Holloway
FilmL.A. Coordinator	Cody Penwell
Location Manager	Jesse Lorber
Primary Phone	Mobile - 518-852-7714
Secondary Phone	
Location Assistant	N/A N/A
Primary Phone	Mobile - 555-555-5555
Secondary Phone	

Fees

Posting 1200	$276.00
Posting 1800	$414.00
Notification Charge	$173.00
FILMLA NON-REFUNDABLE FILM APPLICATION FEE	$699.00
LA CITY FIRE SAFETY OFFICER	$3,488.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $5,135.00

Number of Locations 1

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Summary Information — Location

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Production Company THE DIRECTORS BUREAU, LLC
Insured Company THE DIRECTORS BUREAU, LLC
Production Title NEUTROGENA

Location Manager Jesse Lorber
Primary Phone Mobile - 518-852-7714
Secondary Phone

Location Address 5266 Vanalden Ave, Los Angeles, CA, 91356
Location Type Private Residence
Prep Dates 10/6/2020 - 10/6/2020 07:00 - 22:00 1 day
Film Dates 10/7/2020 - 10/8/2020 07:00 - 22:00 2 days
Open or Closed to the Public Closed

Generic Conditions
*** MUST COMPLY WITH ATTACHED REOPENING PROTOCOL FOR MUSIC, TELEVISION AND FILM PRODUCTION: APPENDIX J EFFECTIVE AS OF FRIDAY, JUNE 12, 2020.***
THE CONSUMPTION OF ALCOHOLIC BEVERAGES AND THE USE OF DRUGS, INCLUDING MARIJUANA, ON LOCATION BY ANY CAST, CREW, OR INVITED GUESTS IS STRICTLY PROHIBITED.
*Certain service and personnel fees required by jurisdictional agencies are not collected by FilmL.A. Any such fees must be paid directly to the appropriate agency, and a separate invoice will be provided to the permittee.
*LAFD UFSO: Company must contact FilmL.A. for extension of the Uniformed Fire Safety Officers' hours. During normal business hours, UFSO must also inform the LAFD Film desk of the extension.
Community Survey Obtained
Equipment staging and vehicles may park on one side of the street only.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required

Please see attached document F00165356-Agent_Letter.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	65
Catering Truck	2
Cube Trucks	4
Generator	1
Motor Homes	1
Portable restrooms	1
Trailers	1
Vans	5

Personnel on Location

Type	Quantity
Cast	1
Crew	75
LA City UFSO assigned	47546
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Atmospheric smoke effects (water based); Equipment on property; Equipment on sidewalk & street; Interior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes

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standard; unloading equipment and staging in curb and across street; trucks parked contraflow ; trucks overnight in posted no parking prep and shoot days; ITC on prep day for safety to load into driveways; additional prep: 10/7 and 10/8, 0500-0700; Posting on Vanalden is for clearance / walkways under ITC/LAPD Supervision; Equipment parking in driveways and on Santa Rita;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police **Fire:** Los Angeles City Department

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Approvals LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT Jabari Jumaane
LOS ANGELES CITY POLICE DEPARTMENT Richard Priest

Coordinator Note *A MINIMUM OF ONE (1) OFFICER REQUIRED WHEN VEHICLES ARE ACTIVE WITHIN POSTING

Coordinator Note UFSO REQUIRED:
10/7; 0700-2200
10/8; 0700-2200

Coordinator Note SPOT CHECK APPROVED FOR PARKING: INSP HUDSON

Coordinator Note Covid Compliance: Kelly Thayer
Phone: 857-891-2624

Parking

Base Camp 19414 Ventura Blvd, Los Angeles, CA, 91356
Location Type : Other Location

Crew Parking 19414 Ventura Blvd, Los Angeles, CA, 91356
Location Type : Other Location

Parking Notes
St James Presbyterian Church
10/7 & 10/8, 0500-2359

Posting "No Parking" signs B/S SANTA RITA ST, VANALDEN AVE - BECKFORD AVE
B/S SANTA RITA ST, BECKFORD AVE - 200' WEST
B/S VANALDEN AVE, SANTA RITA ST - 200' SOUTH OF 5266 VANALDEN AVE

Approximate Footage 1501 - 1800 **Log Number** 288714

Date(s) 10/7/2020 to 10/8/2020 **Time(s)** 00:00 to 00:00

Posting "No Parking" signs B/S SANTA RITA ST, VANALDEN AVE - BECKFORD AVE
B/S VANALDEN AVE, SANTA RITA ST - 300' DIRECTLY IN FRONT OF 5266 VANALDEN AVE

Approximate Footage 901 - 1200 **Log Number** 288589

Date(s) 10/6/2020 to 10/6/2020 **Time(s)** 07:00 to 22:00

NOT A PERMIT

APPOINTMENT OF PACIFIC PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of THE DIRECTORS BUREAU, LLC (Principal) and am authorized to enter into binding contractual agreements on Principal's behalf provided Principal has pre-approved such agreements. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as its authorized representative, I appoint **Pacific Production Services, Inc.** and its employees and agents as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA for any city, county or other jurisdiction that FilmLA contracts with, in accordance with Principal's instructions, to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible and liable for any and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) **Pacific Production Services, Inc.** Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints **Pacific Production Services, Inc.** as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, city, agency, entity or organization (including FilmLA and any city, county or other jurisdiction that FilmLA contracts with) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or electronic copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint **Pacific Production Service, Inc.** as an agent for Principal and based on that authority I hereby appoint **Pacific Production Services, Inc.** as Principal's agent as set forth herein.

DATED 10/05/2020 **BY** _____

REPRESENTATIVE'S SIGNATURE

THE DIRECTORS BUREAU, LLC	1633 Cosmo St
NAME OF "PRINCIPAL" (PRODUCTION COMPANY)	PRINCIPAL'S STREET ADDRESS
Jesse Lorber	Los Angeles, CA 90028
PRINT PRINCIPAL REPRESENTATIVE NAME	CITY, STATE, ZIP CODE
Location Manager	323-465-5299
REPRESENTATIVE TITLE (I.E. UPM, LOC. MGR.)	PRINCIPAL'S TELEPHONE NUMBER

NOT A PERMIT